



Do you want to improve your online visibility and increase bookings?

'Bookability – Maximising your online presence', presented by VisitEngland, is a free event for hoteliers, bed and breakfast accommodation providers, self-catering businesses, camp sites and holiday parks who would like to grow their online presence or are taking the first step into working with online travel agents and booking engines.

- Learn how you can **streamline** your booking process, **save time** and encourage **repeat bookings** by using the latest online booking systems.
- Find out how online travel agents can open up your business to **new audiences**, allowing you to **maximise occupancy and average daily rate**.
- Join **practical workshop sessions** throughout the day with **top tips** which can be applied directly to your business, while networking with other accommodation providers.

Location Ashford International Hotel, Simone Weil Avenue, Ashford, TN24 8UX
Date Tuesday 28th February 2017
Time 10.00 – 16.00

The workshops will run throughout the day, you're welcome to join us for a couple of hours or the whole day. Complimentary tea and coffee will be provided.

Exhibitors Meet online booking software providers and online travel agents including; Expedia, Booking.com, Freetobook, Supercontrol, eviivo, Bookalet and Prop-Sync.

Workshops Topics will include; the latest market trends from VisitBritain, how to increase your bookings with better photography and industry expert panel sessions with opportunity for audience participation.

Register now (<https://www.eventbrite.co.uk/e/bookability-maximising-your-online-presence-tickets-31409063354>) to secure your two free places at this event. For more information, please contact joanna.craigie@visitkent.co.uk.